

MARK SINGH

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WHAT I BRING TO THE TABLE

Graphic, Web and Multimedia Designer with over a decade of professional experience creating exemplary design solutions for corporate and personal clients in both freelance and firm-like environments. I am proficient using Adobe Creative Suite as well as HTML and CSS, with skills in both writing and oral communication. **Familiar with UX/UI testing, and Package Design.** I consistently excel at every endeavor I undertake, and I'm always thirsty for more knowledge.

SKILLS AND ACCOMPLISHMENTS

- **Organization:** Able to manage multiple projects with competing priorities in fast-paced team environments.
- **Communication:** Able to present information utilizing both written and oral communication to update organization and team.
- **Design:** Able to design for print and digital platforms. Familiar with HTML, and CSS, UX and Wireframe design.
- **Earned a Letter of Recommendation** from the Chair of the Web and Multimedia Department at Cincinnati State
- **Presented with a Johnston and Murphy PRIDE Award** for Edge: The ability to embrace and manage change

WORK EXPERIENCE

Kroger Technology and Digital

MULTIMEDIA DESIGN INTERN January 2020 – Present

- Designed a company wide Zero Hunger Zero Waste campaign for KTD including in-company signage for all Technology Offices
- Was part of and designed for the Emergency Communications Team during the Covid-19 pandemic response
- Designed Web templates for company-wide SharePoint site used by all of Kroger Technology and Digital

Freelance

DESIGNER June 2013 – Present

- Continue to provide exemplary design services for personal and corporate clients with various completion deadlines
- Keeping design skills sharp via engagement in a variety of assignments

Johnston and Murphy

STORE MANAGER/PART-TIME SALES June 2013 – Present

- Achieved the highest single month standing in store history gaining fifth place status in the entire company for sales and metrics
- Gained the third largest year-to-date sales increase for entire company, skyrocketing sales by 33% the first year of managing the store
- Maintained an average of \$200 in sales-per-hour resulting in a top ten position for the entire region

H.E.Y. Graphics Incorporated

GRAPHIC DESIGNER January 2008 – June 2013

- Earned my design chops by designing graphic and typographic images for a variety of corporate and personal clients
- Increased revenue approximately 10% YOY acquiring several corporate clients through superior design services
- Supplied company with organized file management system increasing workflow and ease of retrieving and utilizing specific artwork

EDUCATION

Cincinnati State

ASSOCIATE OF ART AND SCIENCE Web and Multimedia Design: Expected Fall 2020 - Current 3.9 GPA

Northern Kentucky University

BACHELOR OF FINE ART Graphic Design: Graduated Fall 2007

★ **THANK YOU** ★